

ISABEL CUDDIHY

Digital Producer

isabelcuddihy@gmail.com / (651)-343-1923

SKILLS

- Video and Photo Editing using Adobe Creative Suite
- Effective Digital Marketing with SEO, Social Media, and Digital Graphics
- Data analysis and creative branding to increase viewer engagement
- Facilitating communication between network departments and sales partners

EXPERIENCE

BBC Studios - Freelance Operations Support - FEB 2020 - PRESENT - New York, NY

- Edit video assets in Adobe Premiere for EST video delivery
- Coordinate caption editing and delivery for all EST and SVOD partners
- Track all new partner deals to ensure on-time asset delivery

BBC Studios - Freelance Operations Support - FEB 2020 - PRESENT - New York, NY

- Edited video assets in Adobe Premiere to match partner delivery specs
- QC and document issues with Spanish subtitles and English caption for BBC series

NBC Entertainment - Digital Producer Late Night - MAR 2019 - DEC 2019 - New York, NY

- Primary responsibility for digital production of A Little Late with Lilly Singh
- Supported digital production for all other NBC late-night programs and digital content

NBC Entertainment-Digital Producer Primetime - NOV 2018–MAR 2019 - New York, NY

- Daily edits for consumer-facing pages for NBC.com and all connected devices
- Part of One-App Launch team for content overhaul and rebranding of NBC App

AMC Networks-Media Logistics Analyst - NOV 2016 – NOV 2018 - New York, NY

- Worked with Shortform/Longform Video content across all 5 channels
- CMS experience for YouTube, Hulu, iTunes, DirecTV, AMCN CMS, Netflix, and others
- Coordinated WE tv Post-Production and Design teams for yearly Hulu content delivery

EDUCATION

University of Wisconsin: Madison —B.A. Communications: TV and Film 2011-2015

New York University: Fall In New York — Marketing/Producing for Film 2013-2014