

# ISABEL CUDDIHY

**Creative & Digital Content Producer**

New York, NY

Cell - (651)-343-1923

Email - isabelcuddihy@gmail.com

Website - www.isabelcuddihy.com

**References Upon Request**

## SKILLS

- Bilingual in English and Spanish
- Video/Photo - Photoshop, Illustrator, After Effects, Premiere, InDesign, Audacity etc.
- Social Media Marketing (Hootsuite Certified) Instagram, Shortform/Longform Video, GIFs
- Improv (The PIT) – Freelance Writer - Sketch Comedy, Digital/Commercial Copy
- On Set Production – Assistant Director, Camera, Grip, Gaffer, HMU, BG, Producing, etc.

## EXPERIENCE

**NBC Entertainment, New York, NY** – *Digital Editorial Producer* - NOV 2018 – PRESENT

- Edit consumer facing pages for NBC.com, NBC App, Xbox, Roku, Amazon Fire and others
- Assist in planning and executing promotions for series and specials on NBC.com and related apps
- Monitor and Launch Video Content for NBC.com and Connected Devices

**AMC Networks, New York, NY** – *Media Analyst* - NOV 2016 – NOV 2018

- Worked with Shortform and Longform Video content including Promos, Recaps and BTS
- Promoted from Temp Employee to Staff Position within 4 months
- CMS experience for YouTube, Hulu, iTunes, DirecTV, AMCN, Netflix, Amazon and others

**Various Production Companies, New York, NY** – *Film/TV AD/PA*- June 2015 - PRESENT

- Television/Digital Projects with CNN, Netflix, ESPN and Herzog & Co
- Assisted Producers, Directors, Production Coordinators and DPs
- Worked in all departments including Pre-Production/Office, Camera, HMU, Casting, Grip/Gaffer

**Living Storm Productions, Madison, WI** – *Associate Producer* - Sept 2012 - May 2015

- Created the LSP Intern Program and Script Supervised on set of “Safe Haven”
- 48 Hour Film Project Team 2014 - “Stable Emotions”

## EDUCATION

**University of Wisconsin: Madison, Madison, WI** – *B.A. Communications: Radio, TV and Film* 2011-2015

**New York University: Fall In New York Program** – *Marketing and Producing for Film* 2013-2014

## MEMBERSHIPS

- Moxie Women’s Writers Group
- SAG-AFTRA Member since 2016
- She Runs It
- NAMIC/ WICT